



The light & refreshing aperitivo

BIBI Sparkling Beverages strike the balance between paying homage to classic 'rosso' (red) soda bitter consumers and to welcoming new fans into the category by offering a lighter, fresher, slightly more citrusy twist in a trendy, attractive cocktail-mixer-sized can format.

BIBI Sparkling Italian

Like many North American sodas, Italian sodas began as medicinal elixirs that evolved to become recreational, subbing into golden hour as a soft replacement for classic aperitivo cocktails, with distinctive aromatics and flavours derived from botanical extracts.

How it's made

Made with premium all natural flavours sourced from a hundred year old artisanal flavour house in Italy that produces the world's best selling chinotto sodas. Made with cane sugar, not with the more common glucose fructose used in many bitter sodas

BIBI Bitter Aperitivo Soda

AB +882226 BC TBD Pack Size 6(4x237ml)
Region Toronto, Ontario Alcohol 0% by volume

A classic 'rosso-amaro' red, blood orange infusion of bittersweet herbs, spices & selected roots with a fresh, brighter citrusy twist. Less syrupy-sweet than typical rosso-amaro bitters and only 70 calories per can. Perfect on its own or as a cocktail mixer (with or

without alcohol).

bitter

softcrush.ca 5